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C R A N

consider it pure joy cd

From his days as an eager 5-year-old envying his church's drummer to his adolescence spent drumming in a searing hardcore outfit (The Hand), Winnipeg-born Vancouverite Jonny Hughes has always longed to create quality music. As early as elementary school, he began to explore musical software on the family home computer. Now, fresh out of high school, Anniedale Records is releasing his first solo record, Consider It Pure Joy, under the moniker of Cran.

Created entirely on a demo version of FruityLoops, Consider It Pure Joy is a remarkable first effort from a promising young lad. Textured with lush pop sensibilities and glitchy atmospherics, Cran steers away from the pretentious markings expected of an electronic composer by incorporating soulful songwriting skills. Vying for strong arrangements and lyrical depth, he highlights themes of loss, redemption, and spirituality.

With a second Cran record nearing completion with touring plans in the not-so-distant future, there is no doubt that Consider It Pure Joy is only the beginning for Jonny Hughes. This album is a masterful debut for what is sure to be a lifetime of quality output.



recommended tracks //
spring-break faith, rider, whispers and cackling, be
grounded

Anniedale
[records]
www.anniedale.com

